NONPROFITS CONTRIBUTE TO NEW MEXICO’S ECONOMY

NONPROFITS BROUGHT $1.86 BILLION INTO NEW MEXICO IN 2018:
FUNDING PAYS salaries, rent, supplies, consultants, and other professional services
THESE FUNDS GENERATED another $1.36 Billion with indirect economic activity
TOTAL ECONOMIC OUTPUT from nonprofits was $3.22 Billion

(Economic Impacts of the Nonprofit Sector in New Mexico, 2019, UNM BBER)

NONPROFITS SIGNIFICANTLY IMPACT EMPLOYMENT:
NONPROFITS EMPLOY 1 in 13 people in the private workforce

NONPROFITS PROVIDE:
Literacy training and adult education to improve people’s job prospects
Entrepreneurial support and loans to women and people of color
Job training to enter or re-enter the workforce
Jobs and support for people who cannot work independently

NONPROFITS SUPPORT WORKERS BY:
MAKING IT POSSIBLE FOR PEOPLE TO WORK providing care for dependent family members
PROVIDING ADDITIONAL SUPPORT when hard work falls short of needs
PROVIDING BEHAVIORAL HEALTH SERVICES for personal or family concerns

NONPROFIT EVENTS ATTRACT TOURISTS:
NATIONAL AND INTERNATIONAL TOURISTS generate over $471 Million in economic activity
EXAMPLES:
ABQ Balloon Fiesta ($203 M) • Santa Fe Opera ($200+ M) • Santa Fe Indian Market ($50 M) • Int’l Folk Art Market ($18 M)
LOCAL BUSINESSES depend on the revenues generated by tourists


NONPROFITS PARTICIPATE IN THE ECONOMY BY:
Bringing grant funding, donations & tourist dollars into New Mexico
Purchasing goods and services
Providing employment and support for workers
NONPROFITS IMPROVE LIVES

LIVABLE COMMUNITIES

NONPROFITS ARE PART OF THE FABRIC OF OUR COMMUNITIES
Nonprofits provide the services and attractions that make communities livable, vibrant, and desirable
Nonprofits exist in response to community needs

QUALITY OF LIFE

SERVICES
neonatal support, daycare, out-of-school enrichment programs, elder care programs, home health care, hospice

COMMUNITY ENGAGEMENT
volunteers and donors participate with others in shared interest and service

CIVIC ENGAGEMENT
encouraging participation through voting or advocating for citizen causes

VENUES
for recreation; for artistic, cultural, or religious expression

IN TIMES OF CRISIS

COMMUNITY MEMBERS TURN TO NONPROFITS FOR HELP
people trust nonprofits for information and aid

NONPROFITS PROVIDE TRAUMA RESPONSE SERVICES AND EMERGENCY ASSISTANCE
domestic violence shelters, sexual assault services, housing, food

NONPROFITS PARTNER WITH STATE GOVERNMENT
to provide services and outreach to community members

FOR MORE INFORMATION
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