



K+ COLLABORATORS

Transforming Insight Into Impact

Impact Assessment & Strategy Recommendations Package

Purpose

Many nonprofits track numbers but struggle to measure and communicate **real impact**—the meaningful change their programs create. This structured, one-time assessment helps organizations **analyze their current impact measurement approach** and provides **clear, strategic recommendations** to refine their data collection and storytelling.

This package is designed for nonprofits that:

- Need a **cost-effective**, one-time evaluation rather than ongoing consulting
- Want **practical, actionable recommendations** to improve impact measurement
- Are facing **funding uncertainty** and need stronger impact data to support grants and donors

What's Included

1 Impact Assessment & Gap Analysis

- Review of existing **impact data collection** (e.g., reports, surveys, tracking tools)
- Evaluation of **program outcomes vs. outputs** (what changes are happening, not just who's served)
- Analysis of alignment with **funder expectations** and nonprofit best practices

2 Customized Recommendations & Next Steps

- Practical, step-by-step strategies to improve **data collection and impact storytelling**
- Key performance indicators (KPIs) that align with **program goals and funding priorities**

- Recommendations on **low-cost tools and methods** to enhance impact measurement

3 Bespoke Impact Templates

- Ready-to-use templates for **data collection, outcome tracking, and reporting**
 - Fundraising-ready **impact summary template** for grants, donors, and annual reports
 - Simple **dashboard framework** for easy, ongoing tracking
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Deliverables

- ✓ **Impact Assessment Report** (5–7 pages) summarizing findings, strengths, and improvement areas
 - ✓ **Tailored Recommendations** with prioritized next steps for measuring and communicating impact
 - ✓ **Plug-and-Play Impact Templates** for immediate use
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Why This Package?

- ✓ **One-Time, High-Value Assessment** – No ongoing commitment needed
- ✓ **Cost-Effective for Small & Mid-Sized Nonprofits**
- ✓ **Actionable Next Steps** – Clear roadmap, not just analysis
- ✓ **Fundraising-Ready Insights** – Helps nonprofits tell a stronger impact story to funders

Ready for next steps?

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